

# What Makes DrawSuccess Unique?

The DrawSuccess Program is unlike anything you've ever seen. In fact, it's so unique it's patent-pending! DrawSuccess is a method for experiential learning. It's a planning and results process. It's a system to improve performance. It's a technique to enhance communication, relationships, and unity. And it's a fun and engaging activity. Here is a list of some of the key differentiators that makes DrawSuccess powerful and unique:

- Offers the exclusive use of the patent-pending DrawSuccess Game, which “draws out” ideas and solutions from participants in a fun, safe environment.
- Uses a system to optimize employee ownership and engagement.
- Brings Bruce Tuckman’s “Four Stages of Team Development” to life to accelerate performance by taking groups through the four stages of the behavior change process.
- Is based on 2500-year-old research beginning with Hippocrates and supported by Jung, Marsten, Wilson and others.
- Simultaneously incorporates the Three Critical Components to Results: Performance, Ownership and Process.
- Activates results through a nine step results process.
- Integrates results measurements from the Malcolm Baldrige Awards.
- Leverages and reinforces previous training, experience and learning.
- Activates both hemispheres of the brain.
- Explores untapped talent in your organization.
- Delivers innovation at all levels, with dozens of ideas from each event.
- Is modular, flexible and strategically aligned to the organization.
- Brings out each individual’s unique “inner genius” creative style.
- Creates a safe environment for sharing ideas and solutions.
- Offers personality and behavioral type analysis with “real life” situations.
- Engages all five learning styles: auditory, kinesthetic, visual, social/emotional and metacognitive.
- Provides support materials with PlayBooks, goals worksheets, color profiles and more!
- Measures performance improvement with our proprietary DrawSuccess Team Development assessment.
- Offers results-focused programs in a number of areas, including Sales Success, Contribution & Accountability, Leadership & Team Performance, Project Management , Efficiency & Accomplishment, Strategic Planning and more, as well as industry-specific programs for Financial Services, Restaurant, Hospitality & Retail, Healthcare, etc.



**Unique, Experiential Leadership Training and Team Performance Programs  
that Deliver Measurable, Sustainable Results**